



PRINT DESIGN SERVICES

Included in all print packages

Revisions and modifications: A mockup includes two “reasonable” rounds of revisions. Reasonable = slight changes to the mockup, tweaking if you will, to get it just right as a final design. Additional rounds of revisions are subject to my hourly rate of \$75 per hour. If you anticipate more rounds of revisions than are included, please ask for a custom quote.

Proper export of files: Every printed piece I create will be exported properly as per the print vendor’s requirements, guaranteed. This ensures a smooth printing process.

Handoff of final source files: Upon request I will surrender all source files and assets to you as a zip file.

Stuff that’s not included

Heavy revisions to initial mockups: Our initial discussions about your project are crucial so that I have a clear understanding of your desires. Based on these discussions, I try my best to design as accurately and creatively what you have told me you would like to see. If we decide to change a mockup so much so that it ends up looking like an entirely new mockup, you will be charged for a new mockup, but not before I discuss with you such charges and give you the choice to opt out. I reserve the right to determine this at my discretion.

Logo design: I prefer not to design logos, but I am happy to refer you to a professional illustrator.

I scratch your back, you scratch mine -- The Discount and Exchange Program

I offer discounts to small businesses who agree to exchange something for the discount. A nicely written testimonial with picture, or an article mentioning my services, is what I mean by “exchange”. If you would like to discuss the exchange program with me, let me know!

Environmental Policy

It is important to me to be a good steward of the Earth both in my personal life and business life. As a result, I use only vendors that show good stewardship as well. Professional printing services are provided by GreenerPrinter. They print only on recycled paper, use soy- and vegetable-based inks, and are 100% carbon neutral. GreenerPrinter is an active member of and certified under several environmental impact organizations. Their print quality is among the best I’ve seen and their prices and turnaround times are competitive. Contact me for paper samples.

